



NEWS RELEASE

For release: Immediate

For more information: Karen Harvey, MMG (208) 315-2606; Karen@mmgboise.com

Mark Tidd Named 2005 Top Manager of the Year Sales & Marketing Executives honor President and Co-founder of TitleOne Corporation



BOISE, Idaho- Sales & Marketing Executives of Boise (SME) will recognize Mark Tidd, president and co-founder of TitleOne Corporation, as the 2005 Top Manager of the Year on Wednesday, May 17th, 2006 at the Boise Centre on the Grove.

“SME honors executives who create success in their organization through vision and leadership, as well as make a difference in the quality of life in the Treasure Valley,” says Ashley Goul, SME President and owner of Verandah Sportswear in Boise. “Mark exemplifies Top Manager qualities through the success he has had both professionally and personally. Specifically the phenomenal growth TitleOne has had since it’s inception in 2000 and now being the market leader in 2006.”

The SME selection committee admires the fact that TitleOne has a unique business model as an employee owned company and a highly motivated sales team.

The first Top Manager was awarded in 1964. Previous recipients include J.A. Albertson, J.R. Simplot, Gary Michael, former Governor Cecil D. Andrus, Sandra Bennett Bruce, President & CEO of Saint Alphonsus, and Steve Appleton, Chairman, CEO and President of Micron Technology.

WHAT: SME 2005 Top Management Night honoring Mark Tidd

WHEN: Wednesday, May 17, 2006, 6:00 p.m. Social Hour; 7:00 p.m. Banquet and Presentation

WHERE: Boise Centre on the Grove, 850 West Front Street, Boise, Idaho

Speakers at this year's event include Dennis Erickson, head football coach at the University of Idaho, Ken Franklin, co-founder of TitleOne Corporation and Peter Oliver, principal for Brighton Corporation.

Top Management Night is open to the public. For information and reservations contact Karen Harvey at karen@mmgboise.com or 208-472-7461.

About SME: Sales & Marketing Executives (SME) is a professional association of individuals in the Sales and Marketing field. Membership is limited to executives engaged or employed in the sales and marketing profession at the management or supervisory lever, owner-operators of direct retail or wholesale businesses and educators in sales and marketing. With a respected history in Boise, the association's purpose is to broaden the knowledge and depth of marketing executives to make them more effective in their daily work and careers. This process combines the exchange of new ideas and techniques and to make contacts with other executives who share similar interest and problems.

Mark Tidd is President of TitleOne Corporation, a leading title and escrow service provider in Boise, Idaho and Las Vegas, Nevada. He was vice-president and Treasure Valley manager for Alliance Title & Escrow from June 1998 to May 2000. From March 1995 to June 1998 he served as C.F.O. for Alliance Title & Escrow. Mr. Tidd served as comptroller for Stewart Title of Idaho from March 1994 to March 1995. From March 1987 to March 1994 Mr. Tidd served as project business manager for Morrison Knudson Corporation. Tidd earned a degree in finance from the University of Idaho in 1986 and a Masters of Business Administration from Boise State University earned in 1995.

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