



For Immediate Release

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**TITLEONE EARNS DISTINCTION AS  
ONE OF THE “BEST PLACES TO WORK IN IDAHO”**

**BOISE** – TitleOne has again been named one of the top ten “Best Places to Work in Idaho” in the small employer category (less than 100 employees). The “Best Places to Work in Idaho” award is sponsored and developed through a collaborative effort by POPULUS® marketing research firm, the Idaho Business Review and Price Associates. The award analyzes and celebrates company performance in five key areas: Compensation and Benefits, Employee Growth and Development, Work-Life Balance, Workplace Environment and Company Management.

Because the survey model POPULUS® employs is based on anonymous employee responses and requires a high level of participation to qualify, the data presents a holistic and honest view of how well the company is performing. TitleOne, which had 100-percent employee survey participation, scored well-above average in every category, especially in the categories of Work-Life Balance and Company Management.

“From the very beginning, TitleOne has strived to be a different kind of title and escrow company,” said Mark Tidd, president/owner of TitleOne. “We’ve worked hard to create a fun ‘family’ environment where each employee knows they are highly-valued. We invest a lot into our people and tools so our clients receive the best possible service in the state.”

A group of 16 entrepreneurs, including Tidd, founded TitleOne in the spring of 2000 and developed an employee ownership business model centered on providing a superior customer experience through innovative technology and exceptional service. Today, not only has TitleOne weathered the housing crisis, but it consistently ranks as the consumer’s top choice for title and escrow services in southwestern Idaho.

Last fall, TitleOne (through the acquisition of Idaho Title and Trust, one of eastern Idaho’s oldest title companies) expanded its legendary customer service and employee

ownership business model to eastern Idaho. The company now services Ada, Canyon, Boise, Bonneville, Butte and Jefferson counties with more than 90 employees in six office locations.

Expanded survey results, will be released April 26 during the “Best Places to Work in Idaho” award ceremony at the BSU Stueckle Sky Center. At that time, the ranking order of the top companies (small and large employers) will be announced and a special publication featuring each company released.

### **About TitleOne**

*TitleOne was founded in 2000 by a small group of entrepreneurs who wanted to build a "different" kind of title company. Since then, TitleOne has grown to become the Treasure Valley's choice for title and escrow services, and now services the Ada, Canyon, Boise, Bonneville, and Butte County markets with six locations and more than 90 employees caring for customers every day. Through its charitable efforts, the company has contributed more than a quarter million dollars to Idaho charities over the years.*

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