

FOR IMMEDIATE RELEASE

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TITLEONE HIRES VICE PRESIDENT TO MANAGE COEUR D'ALENE OFFICE

JIM PIERCE JOINS IDAHO-BASED COMPANY AS KOOTENAI COUNTY TEAM LEADER

Boise—TitleOne, an escrow and title company based in Idaho, is pleased to announce its recent hire of Jim Pierce, who will join the TitleOne team as Vice President, Kootenai County Team Leader. In this role, Pierce will manage daily operations at the new Coeur d'Alene office, as well as team members and existing and new customer relationships.

Pierce has 25 years of general business experience that includes: finance, commercial lending, sales, marketing, business management, customer service, and community relations. A Coeur d'Alene resident, Pierce most recently worked in the banking industry as a vice president of commercial lending. He continues to serve on the Coeur d'Alene Chamber of Commerce Board, and is a past board member for the EXCEL Foundation. Pierce is also active in the local Rotary club.

Pierce holds an M.B.A. in Finance and Management from Washington State University and graduated Summa Cum Laude from the University of Idaho with a B.S. in Business Finance. He received the Truman Scholar award in 1986 and was a finalist for the Rhodes Scholarship in 1987.

ABOUT TITLEONE

TitleOne was founded in 2000 by a small group of entrepreneurs who wanted to build a "different" kind of title company with unique benefits for both customers and team members. Since then, TitleOne has grown to become Idaho's choice for title and escrow services, and now services the Ada, Canyon, Boise, Bonneville, Butte, Jefferson and Kootenai County markets with seven locations and more than 100 employees caring for customers every day.

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