

We call him coach.



BVEP PARTNER SPOTLIGHT

Mark's determination has given him a competitive edge throughout his career. Clark Krause, Executive Director for BVEP explains, "Mark truly leads by example. His employees even call him coach."

"Coach" is a fitting title for Mark with his history of being a U of I defensive back superstar on the football field. An article from a 1986 Spokesman Review stated, "For most Idaho football players, the double yellow lines on the jersey sleeves are ornamental. On Mark Tidd, they're a warning: No Passing Zone."

Mark has placed this same tenacity into his community involvement. Mark serves on several boards including the Boise Valley Economic Partnership, U.S. Bank Advisory Board, and the TOK Advisory Board. He has also served on the Boise Metro Chamber of Commerce Board and the Children's Home Society of Idaho.

TitleOne is also a community champion. Mark explains, "Whether it's our annual charity golf tournament or the countless hours we provide in community support, having an impact where we work and live is a high priority to our team." TitleOne has given back over \$300,000 to charitable organizations through its golf tournament alone. Mark continues, "The Boise Valley is a place where we have been able to make a difference."

Thank you Mark for being an inspiration.



10 YEARS OF LEGENDARY

— **Mark Tidd**

President
TitleOne Corporation