



For Immediate Release

September 7, 2005

Media Contact: Jeannette Duwe, Duwe Public Relations
208-321-1253, duwe@duwepr.com

TITLEONE RE-ALIGNS ESCROW TEAM TO TACKLE RECORD GROWTH
Company Remains Committed to Maintain “Family Friendly” Work Environment

BOISE – TitleOne today announced several staff changes designed to strengthen and support customer care within both the commercial and residential business teams. **Scott Darling**, the Treasure Valley’s top Residential Escrow Officer, accepted a promotion to join TitleOne’s elite Commercial Team. The company also promoted **Billie Jo Cobb** and **Jerri Benson** to its Residential Escrow Team.

“As the Treasure Valley real estate market continues to grow at a record pace, TitleOne felt it necessary to re-align our team to ensure we continue serving our customers at levels that exceed expectations,” said Vicki White, TitleOne vice president, director of marketing and owner. “Scott Darling’s commitment, work ethic and ownership of customer service are unequaled in our local market. We are confident his leadership and client dedication will only strengthen our position as the market leader in the Commercial market. Billie Jo Cobb and Jerri Benson are highly skilled women who have each demonstrated a tremendous talent for customer care and commitment to teamwork. We are thrilled to have them on the Residential Team serving our customers in key positions.”

Cobb and Benson have worked for TitleOne for the past few years. Cobb has 13 years lending and title industry experience and has expertise in refinance, residential and new construction transactions. Benson brings four years of escrow and title industry experience and two years of lending experience to the TitleOne Residential Team.

As these changes are implemented, TitleOne also remains committed to being the Treasure Valley’s most family-friendly title company. With the arrival of his 65th

(more)

TitleOne Realigns Team for Growth – Page 2

birthday, **Ken Franklin** will begin working four days per week this fall to allow him an extra day to spend with his family. He will continue serving his customers in the Commercial market as well as working with Scott Darling and other fellow team members to ensure customers continue receiving exemplary service and care.

Amy Gunning will become a “roving” Escrow Officer, helping to cover the many vacations and volume inconsistencies within the industry. Amy’s change was prompted by her desire to put her family first, yet continue a highly successful 15-year career in the title and escrow industry.

TitleOne was founded in 2000, by a small group of entrepreneurs who wanted to build a "different" kind of title company. Since then, TitleOne has grown to become Treasure Valley's choice for title and escrow services, servicing the two largest counties in Idaho with five locations and more than 100 employees caring for customers every day. In 2005, TitleOne received the Small Business of the Year award from the Boise Metro Chamber of Commerce.

###