



For Immediate Release

June 1, 2009

**Media Contact:** Jeannette Duwe, Duwe Public Relations 208-321-1253, duwe@duwepr.com

**TITLEONE EXPERIENCES 65% GROWTH DESPITE  
TIGHT REAL ESTATE MARKET**  
*Company Passes Real Estate Industry Stress Test with Flying Colors*

**BOISE** - The real estate crunch is enough to put even the healthiest title company through a severe stress test. However, employee-owned TitleOne has not only passed the test but continues significant growth posting an impressive 65-percent revenue boost in the last quarter alone.

“The real estate industry is not out of the woods yet, but our continued success and company growth are a sure sign to our customers that we are here for the long haul,” said Mark Tidd, president of TitleOne.

According to Tidd, TitleOne’s success is largely due to the company’s customer care focus and its ability to offer the most underwriting choices in the Treasure Valley – a point that has become increasingly important in recent months. For example, through TitleOne’s exclusive agreement with Westcor Land Title, the company can offer the area’s lowest filed underwriting rate. But for clients who find comfort in a big name brand, Fidelity National Title with its world-renown reputation for underwriting offers a great solution. Both underwriters have the highest possible rating of “A Prime Rating” from Demotech, the only rating firm that concentrates solely on title underwriters.

“As an employee-owned company, we have always believed that you have to hire the best people in the industry, provide legendary service and offer title insurance you know and trust,” said Tidd. “That strategy has paid off in spades for us as we’ve endured this real estate ‘stress test’ of sorts this past year.”

In April, TitleOne moved its Nampa 12<sup>th</sup> Avenue office to a new, larger and more convenient location off 2nd Street in Nampa. The company also hired five new escrow officers, five title team members and a Marketing Executive in January to support its growth in the Treasure Valley.

**(more)**

## **TitleOne Posts 65% Growth Last Quarter – Page 2**

Real estate experts are hopeful that recent incentives for home buyers, including extremely low interest rates and the possibility of a tax credit for first time home buyers, will continue to strengthen the local market.

TitleOne was founded in 2000, by a small group of entrepreneurs who wanted to build a "different" kind of title company. Since then, TitleOne has grown to become Treasure Valley's choice for title and escrow services, servicing the two largest counties in Idaho with six locations and more than 100 employees caring for customers every day.

###